

# Volunteer Role Profile

Volunteer Role

**Volunteer Videographer**

Volunteer Manager

**Comms Team**

Where you will be based

**Community**

## Why we want you

We need you to help our marketing and communications team build their video content for vital fundraising and awareness campaigns. You will also help the centre's residents find their forever homes by filming and editing videos for YouTube and our website.

You may need to undertake other videography tasks to meet the needs of the Society.

You will always have the support of the marketing and communication team in carrying out your role.

## What you will be doing

- Filming animals ready for rehoming to go on our website. Editing these videos in keeping with the Scottish SPCA's style and brand guidelines
- Liaising with the marketing and communications team to undertake filming for upcoming campaigns and fundraising
- Collecting information on, and filming for, any newsworthy stories to feature animals in press, on social media or in fundraising materials.
- Filming MSP/MP visits to centres
- Filming ambassador visits to centres.
- Filming for events at the centre or elsewhere as the need arises.

## The skills you need

- Compassionate, patient and caring, with a strong interest in animal welfare.
- Previous videography experience. It is desirable that you hold a degree qualification in videography/media or are working towards one.
- It is expected that you have some editing experience, but this can be developed during your volunteer role with guidance from the marketing and communications team
- You must have your own videography equipment.
- Photography experience is desirable but not essential

## What's in it for you

- Volunteering for us is an incredibly rewarding experience and in return for

your time and commitment, you will gain invaluable experience helping Scotland's leading animal welfare charity. You will share copyright permissions for all videos with the Scottish SPCA so that we can use content where we see fit, but that means you will also have the opportunity to build your portfolio. You will also receive feedback from our teams, and be part of our dedicated team of Animal Champions, caring for Scotland's animals in need.